

INTRODUCING A GAME-CHANGING KEYNOTE:

Five Steps to Personal and Financial Freedom for Boomer Business Owners

Support your boomer-aged association members so they transition from business owner to their next act with confidence and financial security.

Did you know that:

- + Over 750,000 business owners will attempt to sell their companies this year and 90% will fail because they do not know how to make their business saleable.
- + Associations like yours want to grow and retain members. Making a business saleable will help both the owner who is selling and the new owner, who will keep your membership numbers on a growth track.
- + Like most of us, business owners often put off making exit decisions. Your members need the tools to know what to do and when to do it.

Invite Lorraine and Jack to speak so your members learn how to find personal and financial freedom in making their companies saleable AND make the new owner an association member as part of the transition.

WHAT WILL MEMBERS WALK AWAY WITH AFTER HEARING LORRAINE AND JACK SPEAK?

1. Five tools that empower members to answer the question “Should I sell?” and “What do I want to do with my life after I leave my company?”
2. Insight to assess what is blocking growth and saleability in their business.
3. Clarity about what strategies will make a company more profitable now and ready to sell when opportunities appear.
4. Confidence to take action by learning about how similar business owners doubled the value of their companies by following a proven 4-step system.
5. The secret to becoming a ‘go to’ company that buyers fight to acquire.



FIND OUT HOW TO GIFT ALL YOUR ATTENDEES WITH LORRAINE & JACK'S BOOKS

“I’ve just completed selling my business. How I wish I had found ‘How to Increase the Value of Your Business Before You Sell and Make it More Profitable Now!’ I would be in a very different position than I am now. How come advisors don’t tell you this? That’s what I want to know!”

J. Broom, Founder and CEO, Executive Car Service

“STPI helped me build a bridge from business owner, to my transitional role with the acquiring owner.”

S. Z. Harris, Founder and Former Owner of a medical reimbursement software company

“Lorraine has the ability to focus right in on what’s important and what areas will achieve the most value.”

M. Larson, CEO, The StarGarden Group

“Virtually all of our membership found the information Jack delivered to be most useful.”

Feedback on Jack’s speech from Precision Machined Products Association Conference

Personal Freedom for Business Owners

Jack Beauregard

Success Transition Planning Institute



As a nationally recognized life-transitions expert, Jack helps those owners who wrestle at the very idea of leaving their companies. In a proven, methodical way he shows members how to reinvent retirement. An engaging, thought-provoking speaker, Jack has been helping owners for more than two decades have post-exit lives filled with meaning and purpose. His award-winning book, “Finding Your New Owner: For Your Business, For Your Life”, is designed to help baby boomers make sound decisions as they move ahead with their lives.

Financial Freedom for Business Owners

Lorraine McGregor

Spirit West Management, Ltd.



Best selling author, consultant, speaker and champion for how to help your members get a return on their investments in their businesses.

Inspiring, passionate, knowledgeable and easy to understand, Lorraine has helped over 100 businesses grow to the next level and guided the transformation of unsalable companies into saleable businesses that have made millionaires out of stressed out salaried entrepreneurs.

To book Jack and Lorraine for Keynotes, Breakouts, Seminars or Training, email SarahT@SpiritWest.com or call 609-216-6002