

# Five Steps to Personal and Financial Freedom for Business Owners

Business owners should know the facts to make the transition from business owner to their next act with confidence and financial certainty... It's not going to be easy.

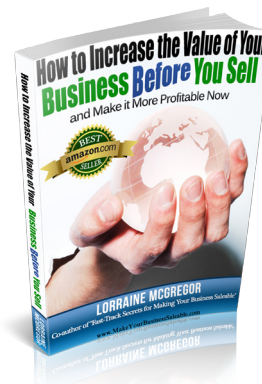
FIND OUT HOW TO  
GIFT ALL YOUR  
ATTENDEES WITH  
LORRAINE'S BOOK

To book Jamie and Lorraine for Keynotes, Breakouts, Seminars or Training, email SarahT@SpiritWest.com or call 609-216-6002

As an advisor to business owners did you know that:

- + Most businesses are un-saleable, despite their success? This means your clients may never be able to capitalize on the asset they built: their wealth will melt away.
- + Most owners put off making critical decisions? They need tools and knowledge to know when and how to make confident choices.
- + Most advisors should know how to motivate their clients to make companies saleable 2-4 years before exit? Your clients will when you present them with the right choices.

The Solution? Invite Jamie and Lorraine to speak to advisors so clients find personal and financial freedom by making their companies saleable.



“RBC provides the best private banking services overall in Canada.”

2013 EuroMoney Private Banking & Wealth Management Survey

“Lorraine has the ability to focus right in on what's important and what areas will achieve the most value.”

M. Larson, CEO The StarGarden Group

## How Much Wealth Do You Need for Personal Financial Freedom?



### James Ferguson

#### RBC Wealth Management

A private banker with RBC Wealth Management, Jamie has spent years advising business owners on how to get the financial future they want from their personal and business assets.

As a Chartered Accountant, his experience, technical depth and service orientation allow him to customize his approach for each client's situation and stage of life. He breaks down the complexities of financial planning and makes it easy for owners to make the right decisions.

## How Much Will You Be Able to Sell Your Business For?



### Lorraine McGregor

#### Spirit West Management, Ltd.

Best selling author, business consultant, seasoned speaker and champion for how to help owners get a return on their investments in their businesses.

Inspiring, passionate, knowledgeable and easy to understand, Lorraine has helped over 100 businesses grow to the next level and guided the transformation of unsalable companies into saleable businesses that have made millionaires out of stressed out salaried entrepreneurs.

## TOP FIVE REASONS TO INVITE JAMIE AND LORRAINE TO SPEAK:

1. Provides advisors and owners with decision-making tools to determine how to capture and increase the value locked inside their business.
2. Helps bank clients understand how to see their business as an asset.
3. Reveals the 4 Proven Steps that get a return on investment in a business that buyers fight to acquire.
4. Demonstrates what kind of financial return an owner can expect from making a business saleable or winding it down.
5. Inspires audiences to action through case studies about owners who doubled the business value and how they did it.